

Boonie Bears worldwide

PRESENTED BY Fantawild Animation Inc.



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01 Brief Introduction

**02 Distribution Highlights
by Countries/Territories**

03 Production Plans



Franchise Highlights

A

COMPANY

Produced by the most influential animation company in China

D

BOX OFFICE & CLICKS

415+ Million USD Box Office
300+ Billion Hits on Digital Platforms

B

RANKING

No. 1 Animated Transmedia Franchise from China

E

CONSUMER PRODUCTS

440+ Million USD Annual Sales of Merchandise

C

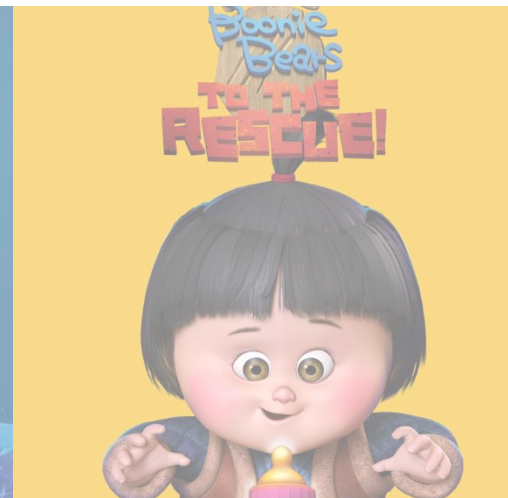
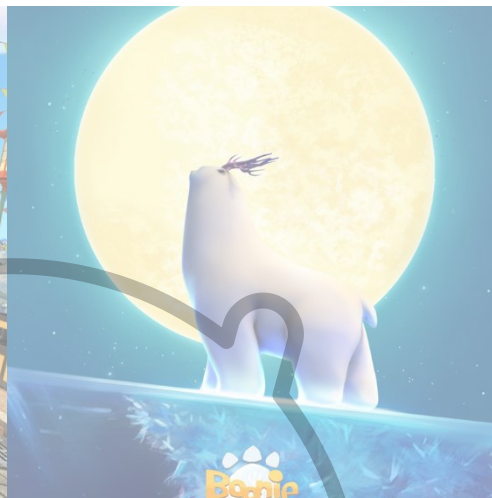
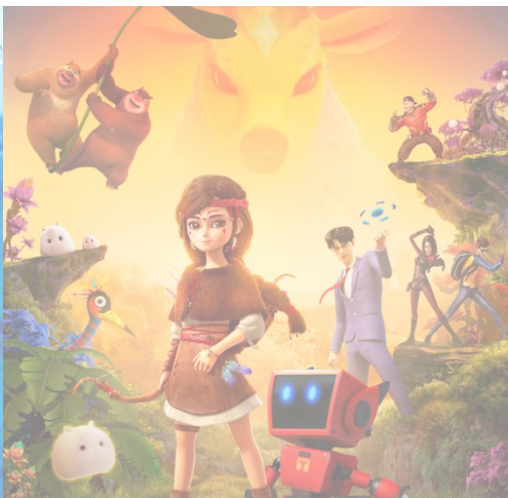
DISTRIBUTION

100+ countries

F

RATINGS

Highest Rated Shows on CCTV Children's Channel



Content Overview

8000+ Minutes

9 TV Series

6 Feature Films

2 TV Movies





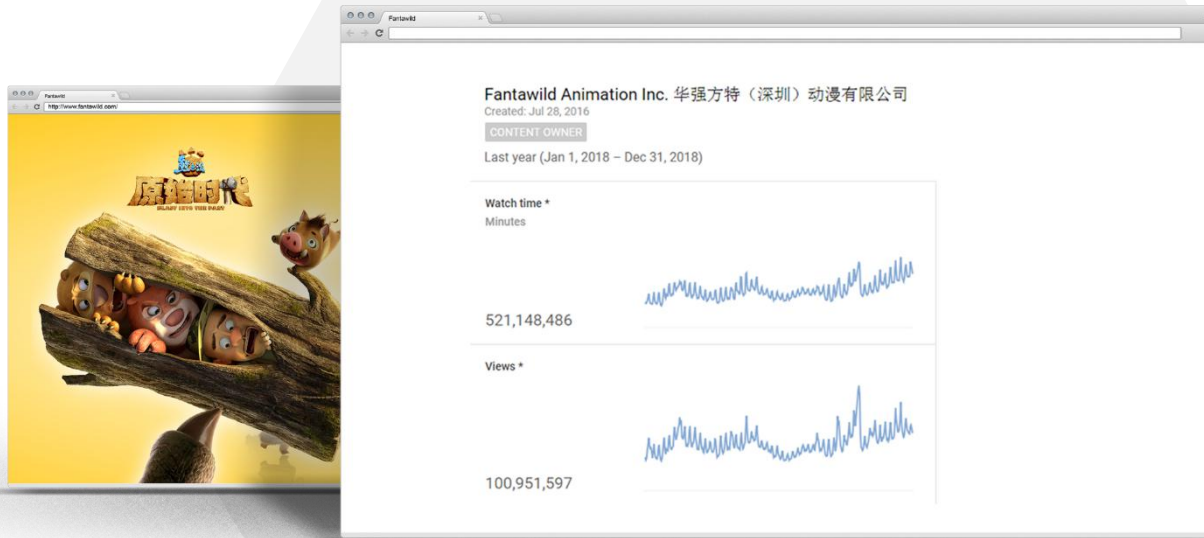
Global Partners





BOONIE BEARS ON YOUTUBE

Fantawild Animation Official MCN on YouTube



In 2018

Annual watch time reached **521** million minutes

Annual views reached **101** million times

Total watch time surpassed **793** million minutes

Total views surpassed **171** million times

Notes:

Majority of the views come from Boonie Bears Chinese channel (other languages versions are operated by partners)



Boonie Bears in India

TV Distribution

- ◆ Famous IP in India, 3 feature films, 9 Boonie Bears TV series and 2 TV movies have been continuously broadcast on top local channels **Sun TV** in multiple local languages and **Big magic** with great performance!



VOD Distribution

- ◆ Aired on **NETFLIX** worldwide covering SAARC Area.
- ◆ The most popular brand on the No.1 Hindi channel "**Wow Kidz**" on YouTube
- ◆ 2 feature films, 2 TV movies and 5 TV series are aired on local streaming platform **ZEE5**.



Theatrical Distribution

- ◆ *Boonie Bears: The Big Top Secret* is under local censorship for theatrical release with the biggest Cinema chain **PVR**.



Future Plans

- ◆ Latest feature *Blast Into The Past* to be released theatrically.
- ◆ Renewal of expiring license terms for previous contracts .



BOONIE BEARS ON INDIAN LOCAL CHANNELS



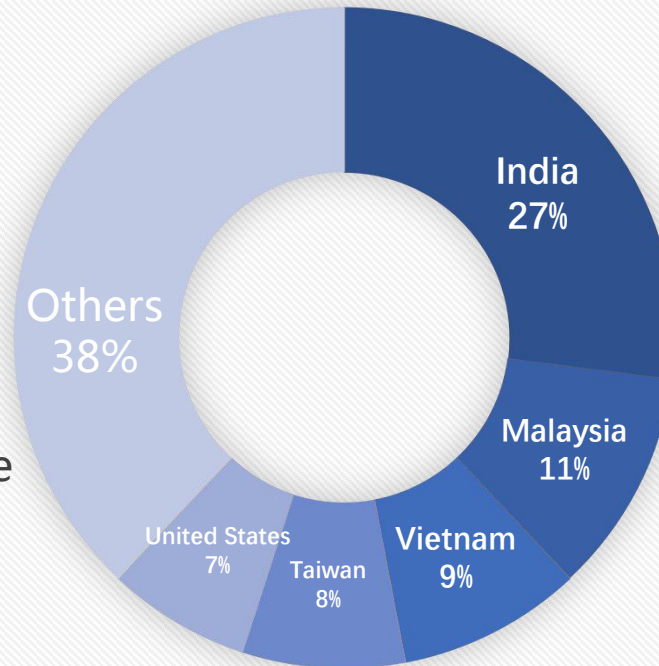
- ◆ Boonie Bears TV programs (including 2 Boonie Cubs TV series) are continuously aired in several local languages on Sun TV networks, such as on Chutti TV in Tamil, Chintu TV in Kannada, Kushi TV in Telugu and Kochu TV in Malayalam.
- ◆ Boonie Bears TV programs are aired on Big Magic TV in Hindi.
- ◆ 3 Boonie Bears feature films have been aired on Big Magic in Hindi since the first half of 2019.



BOONIE BEARS ON YOUTUBE

Audience distribution in 2018

Watch Time Proportion



- India netizens drove the largest streaming on Boonie Bears channels.

■ India ■ Malaysia ■ Vietnam ■ Taiwan ■ United States ■ Others





BOONIE BEARS ON WOW KIDZ YOUTUBE CHANNELS



- A Single Hindi episode reaches **20 Million** views
- Enjoy high popularity among Indians

261 Comments SORT BY



Add a public comment...



Nagma Khatoon 6 months ago

Very nice vib0

6 1 REPLY



Shubham Kumar Chandra 4 days ago

My fevered cartoon

1 1 REPLY



Amritpal Singh 6 months ago

very fany 🤔 🤔

2 1 REPLY



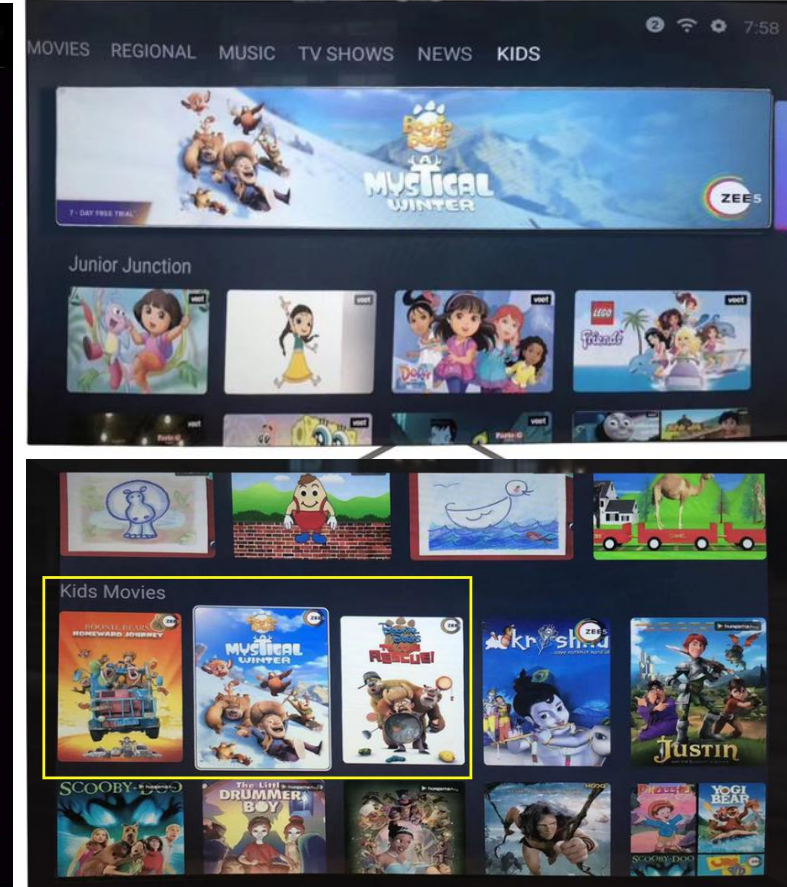
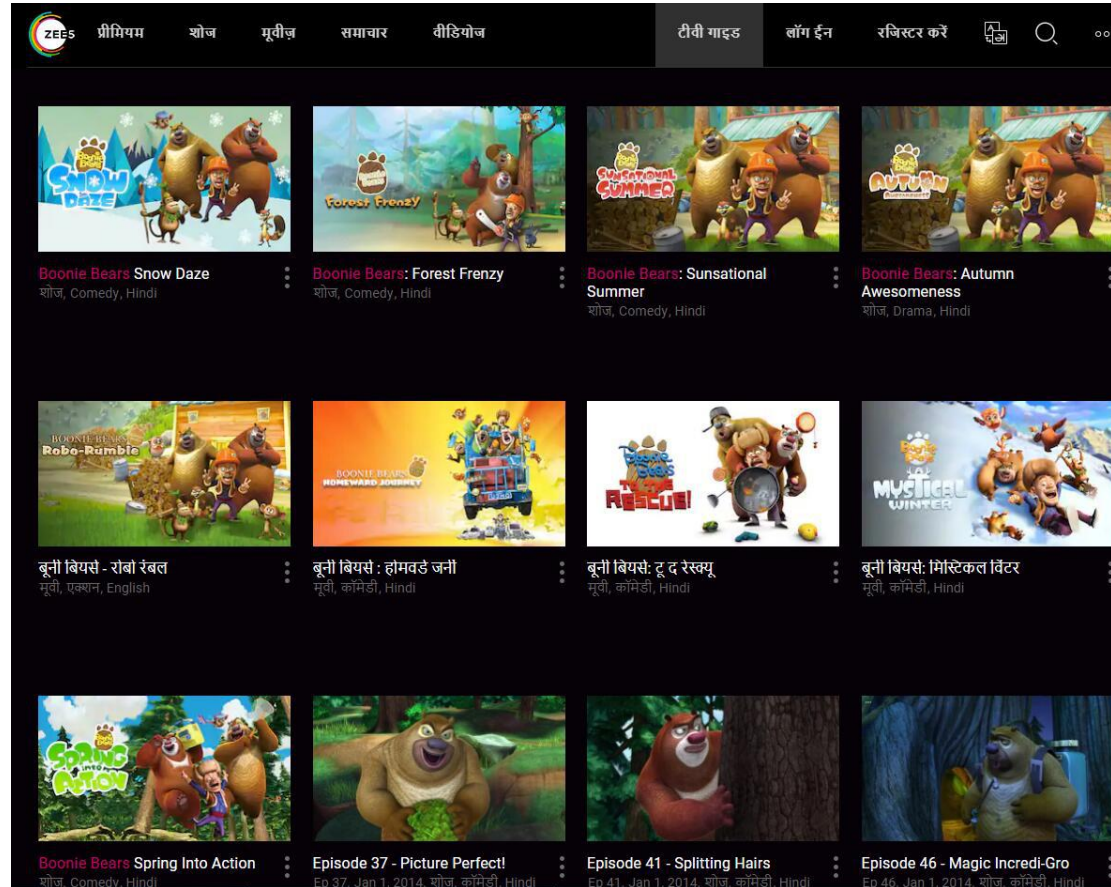
Niure Boy Sandesh 5 months ago

Intersting than other

10 1 REPLY



BOONIE BEARS ON ZEE 5 VOD PLATFORMS



2 feature films, 2 TV movies and 5 TV series are available on Zee 5.



Boonie Bears in North America

02 Distribution Highlights



Canada

Theatrical release in 2019



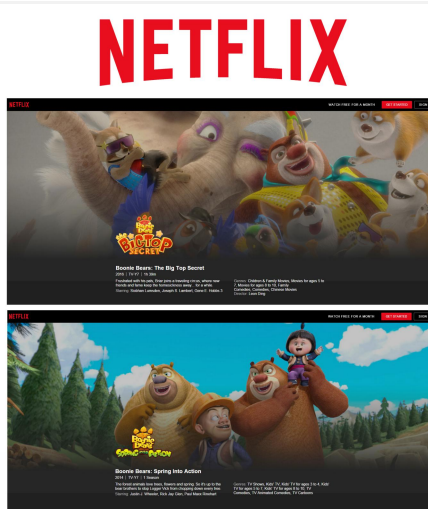
BB5-Feature film

Mar. 1, 2019



BB6-Feature film

To be released on Oct. 4



**BB3-Feature film
S4-TV series**

Available worldwide excluding some territories since Feb. 2018



BB4-Feature film

Available on many VOD platforms since May, 2019.
Theatrical release on Jun. 14, 2019



S3-TV series

On Ultra Kidz since Feb. 2019

Note: Ultra Kidz is the first entertainment channel for kids in HD providing fun and educational programming from Latin America and the U.S. in Spanish.



Boonie Bears in Latin America

LATAM



- Management 6 Boonie Bears feature films and 1 TV movie (excluding theatrical release)

TV Broadcast



Multiple runs on Discovery Kids since December, 2018

- **BB3-Feature film** • **BB1-Feature film** • **BB2-Feature film** • **S3-TV series**

New TV series to be aired on Discovery Kids in 2020.

Theatrical Release

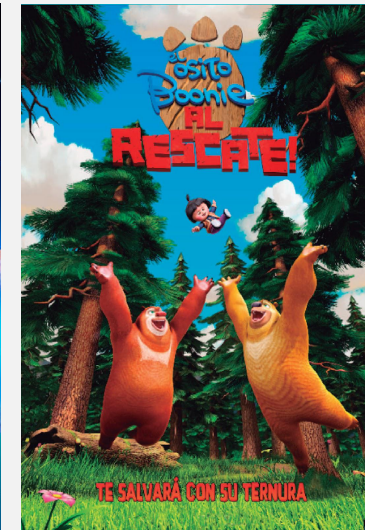
- **BB4-Feature film**
Brazil- Aug. 16, 2018
- **BB1-Feature film**
Colombia- Aug. 16, 2018
Peru- Oct. 22, 2015
- **BB3-Feature film**
Mexico-May 4, 2018
Colombia-May 31, 2018
Central America and Ecuador-Aug. 9, 2018
Peru- Aug. 31, 2018
Chile-Sept. 6, 2018

Upcoming Theatrical Release in 2019

- **BB5-Feature film**
Colombia-Sept. 12, 2019
Peru and Mexico in October -November,2019
Brazil- November 21, 2019



Boonie Bears in Latin America





Boonie Bears in Turkey



Theatrical performance



Dec. 21,
2018



Jan. 26,
2018



Nov. 18,
2017



Jul. 14,
2017



Feb. 19,
2016

- **Over \$1.3 Million** at Box Office
- Admissions over **375,153**
- Broke our own records locally
- Box office smash, **3 times higher** than local animation film in 2016
- A latest feature film has been distributed and awaits for the theatrical release

TV performance



Boonie Bears or Bust & Boonie Bears Homeward Journey were well received in Turkish national TV channel – **Show TV**.



Boonie Bears in Russia



02 Distribution Highlights

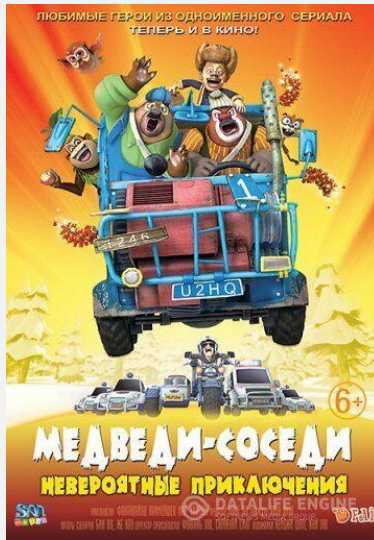


Theatrical performance

6 movies have been released in Russia theatrically



Oct. 9, 2014



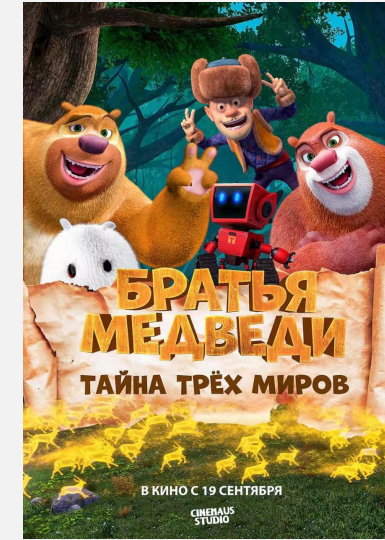
Jan. 15, 2019



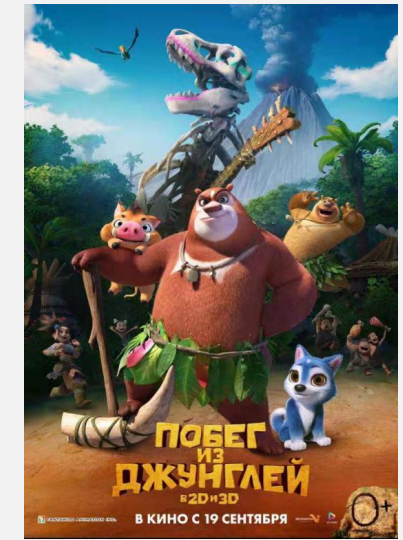
Aug. 1, 2016



Nov. 2, 2016



Sept. 19, 2019



Sept. 19, 2019

TV & Digital performance

9 TV series have been continuously broadcast in Russia and CIS, including the biggest Kids Channel: **Karusel**, and biggest VOD platforms: **Megogo**, **Ivi**.



BOONIE BEARS ON YOUTUBE

Boonie Bears in Russian



Мультипланета
239,071 subscribers

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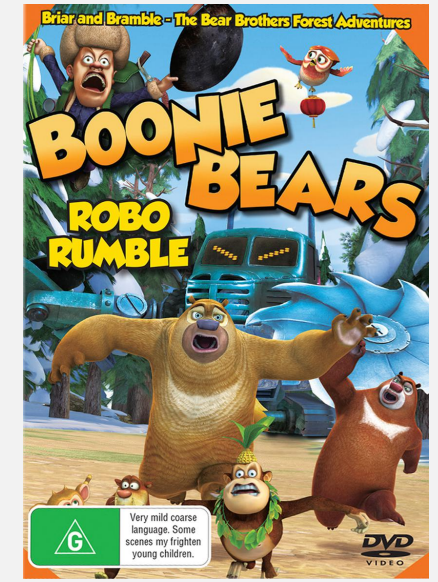
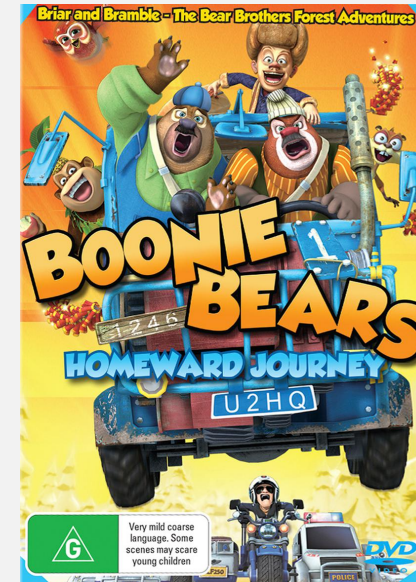
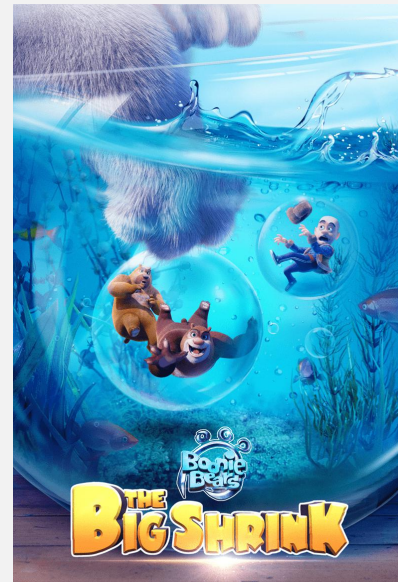
Video Title	Duration	Views	Time Ago
Медведи-соседи 2 сезон 47 серия Охотничь...	13:02	9.5M views	4 years ago
Медведи-соседи 1 сезон 1 серия Новый	13:02	9M views	5 years ago
Boonie Bears Episode 5 Cartoons for kids	13:01	7.1M views	4 years ago
Boonie Bears Episode 64 Cartoons for kids	13:01	6.9M views	4 years ago
Медведи-соседи. Зимние каникулы	1:08:24	6.5M views	4 years ago
Медведи-соседи 1 сезон 64 серия	13:03	5.5M views	5 years ago

- A single Russian episode has got **9.5 Million** views .
- Boonie Bears programs are among the most popular cartoon series on the Russian channel.



Boonie Bears in Australia

3 feature films and 2 TV movies have been distributed to Australia.





Boonie Bears in South Korea

02 Distribution Highlights



Theatrical performance

5 movies were released in cinemas and other 2 are coming soon.



Mar.15, 2018



Sept. 6, 2017



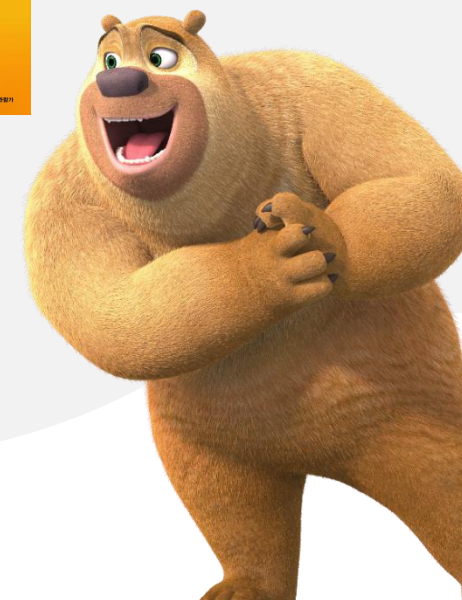
Jun.29, 2017



May 11, 2017



Nov. 20, 2014



TV and VOD Performance



2 TV series have been sold to SK Broadband for IPTV and mobile streaming



Boonie Bears in South East Asia

Theatrical performance

Theatrical distribution covers **Indonesia, Malaysia, Vietnam, the Philippines, Cambodia, Singapore**.

TV and VOD Performance

Indonesia:



Singapore:



Malaysia:



Taiwan, HongKong and Macau:



TV distribution also covers Thailand , Vietnam and Myanmar





Boonie Bears in MENA and Sub-Sahara Africa

Theatrical performance

6 feature films were sold to MENA, with 2 having been released theatrically and the rest being scheduled to release soon.

TV performance

Boonie Cubs, a Boonie Bears spin-off, has been distributed to **Discovery Kids (MENA)**.

Iran

3 TV series are well received in the biggest national channel **IRIB**.



MENA

5 TV series are well received in **Kuwait TV**.



Sub-Sahara Africa

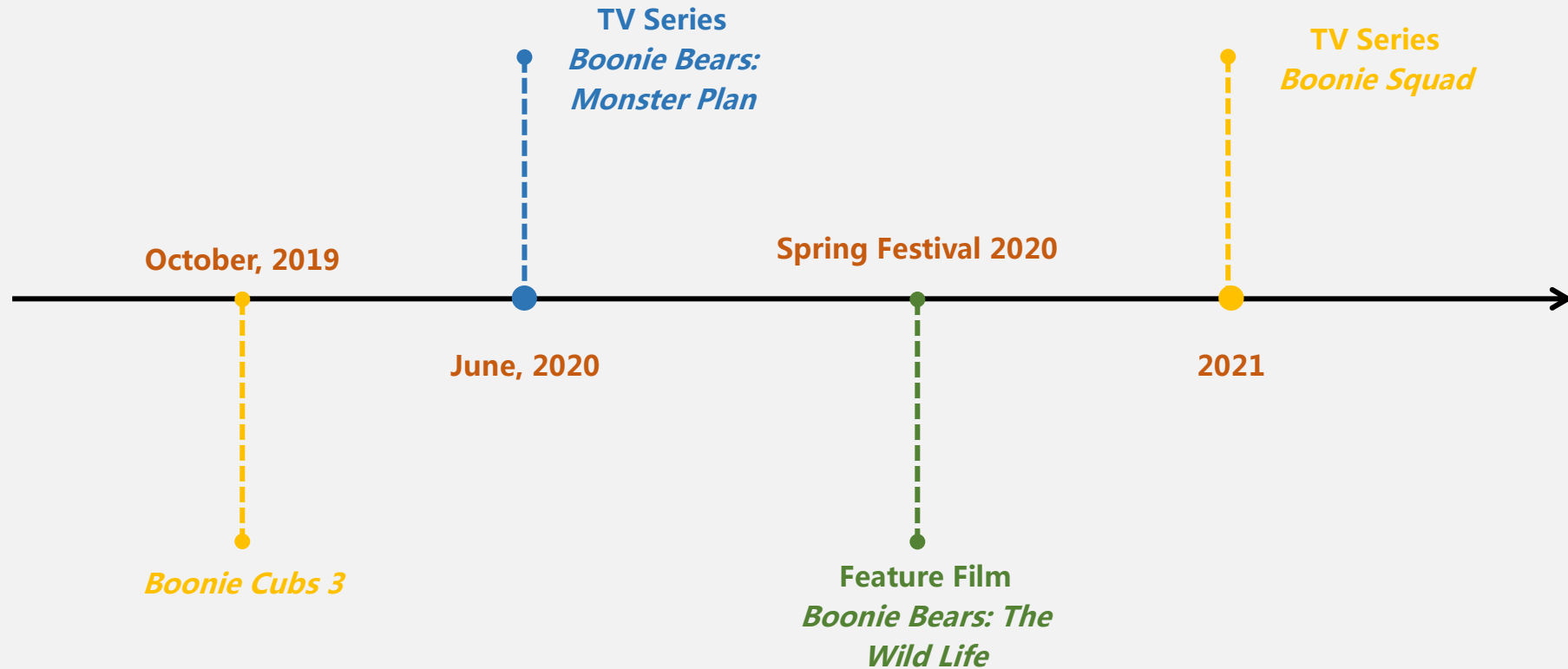
7 TV series have been continuously broadcast on Top Pay TV channel **StarTimes**, covering 20+ countries with super high ratings.





Production Plan for 2019-2021

Every year, Fantawild will produce 1 feature film, 1 TV series for Boonie Bears, and 1 TV series for Boonie Cubs.





THANK YOU!