

The background of the image is a dark, almost black, space filled with vibrant, swirling ink splashes. The colors are primarily bright blue and fiery red, with some orange and purple hues. The ink appears to be in motion, creating a sense of dynamic energy and fluidity. The overall effect is reminiscent of a microscopic view of a chemical reaction or a high-speed photograph of paint being dropped into water.

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The logo for Bradford Licensing is located in the bottom right corner. It features a small, realistic-looking globe of the Earth on the left side. To the right of the globe, the word "Bradford" is written in a large, bold, red serif font. Below "Bradford", the word "LICENSING" is written in a smaller, all-caps, white sans-serif font, set against a dark grey rectangular background.

Bradford
LICENSING

The Acer logo is displayed in a vibrant green, lowercase, sans-serif font. It is centered at the top of the page. The background is white, with decorative abstract paint splashes in shades of green, yellow, and orange in the top-left and bottom-right corners.

acer

**ACER pursues the highest standard of quality while guided by
*expertise, innovation, and integrity.***

**They strive to *break the barriers* between
people and technology.**

The Acer logo is displayed in a vibrant green, lowercase, sans-serif font. It is positioned in the upper right quadrant of the slide. The background features abstract, colorful paint splashes in shades of blue, green, yellow, and orange, primarily located in the top-left and bottom-right corners.

acer

Key Strengths

Excellent value and selection with its groundbreaking designs

Pushes the limits of technology

Consistently at the top of consumer's minds



acer

ACER's name gives immediate *recognition* and *awareness* to any licensed consumer product.

The licensing opportunities for ACER are *endless*.

House of Brands





Known as the “King of Computing”, the Packard Bell radios and TV sets were at the **forefront of technology.**

Today, the words “Packard Bell” embody **awareness, power, and quality throughout the world.**



Gateway

Gateway is known for its success as an innovative hardware company, one of the largest direct to consumer computer companies in the world.

Gateway established its successful brand recognition strategy through shipping their computers in boxes with a cow pattern.



eMachines gained their success through reaching a **wide audience of consumers with a price that was affordable to the masses.**

The accessibility of eMachines created a brand awareness that encompassed an **entirely unique approach to technology:
worldwide awareness and **opportunity.****



Predator is the **ultimate** computer hardware brand with a focus on gaming.

Predator has taken over the gaming industry, allowing consumers to summon their strength with an **elevated** gaming experience.



AOPEN

Bright Ideas Connected

Commonly recognized as the embodiment of **smart innovation, AOPEN offers smart vision solutions in cloud-based digital signage.**

AOPEN is leading the shift into a **digital world, implementing technology in all aspects of life from restaurants to emergency services.**

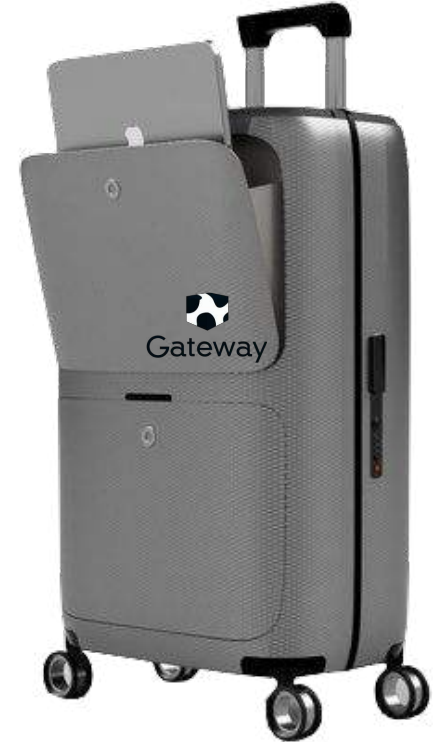
Awards



Potential Product Examples



Potential Product Examples





For licensing opportunities

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